

# Cyril N. Wochok

## Highlights

HIGHLY CONCEPTUAL, CLIENT FOCUSED AND BIG-PICTURE VISION, without the artist ego or attitude. I'm hands-on, always learning and I sweat the details. Diverse, deadline-driven background includes interactive and print publishing, UI design, CSS, HTML, video production, identity, copy writing and editing, and package design.

Experienced in building and leading design teams. Hired and directed assignments for top freelance photographers and illustrators. Highly technical and current with desire to teach others.

## Professional Experience

### Freelance Designer

01/09-PRESENT

Web, UX, print and interactive work for a variety of clients including McCain Foods, Ellio's Pizza, Burr Ridge Park District, Bolingbrook Park District, Verve Marketing Group and Electronic Gaming Monthly.

### Art Director

ICON DIGITAL DESIGN  
02/03-01/09 Naperville, IL

Managed multiple clients and a variety of design challenges in an intense, deadline-driven work environment. Lead Art Director for all Aquascape publications. Worked directly with clients as "personal" designer providing all customer service and support. Design projects included consumer and trade publications, identity, Web, package, writer and producer of video and radio spots. Go-to guy for production and technical problems. Trained employees on new software.

### Freelance Designer

08/02-02/03

Continued working for Ziff-Davis on a freelance basis after company relocated to San Francisco.

### Senior Art Director

ZIFF-DAVIS MEDIA  
04/96-08/02 Oak Brook, IL

Directed the design efforts for the country's #1 enthusiast video game magazine, Electronic Gaming Monthly, with a monthly circulation of over 500,000.

Created [from concept to completion] monthly cover and feature designs. Hired, planned workflow, directed design focus and handled personnel issues for two associate art directors. Hired and directed top freelance artists and photographers.

### Art Director [04/96-05/97]

Leadership role for teen-targeted video game magazine with a monthly circulation of over 150,000.

### Graphic Designer/ Technical Illustrator

U.S. FILTER/HPD SYSTEMS  
12/87-04/96 Naperville, IL

Established and lead art department responsible for the creation of business-to-business print advertisements, brochures, 3-D technical drawings, and multimedia proposals.

### IT Technician [12/87-03/89]

Maintained, upgraded and installed PCs, networks and mainframes.

### Graphic Designer/ Illustrator

WRIGLEY/AMUROL  
CONFECTIONS  
08/86-12/87 Yorkville, IL

Created package and display designs, product mock-ups and character illustrations.

## Online Portfolio

[www.wochok.com](http://www.wochok.com)

## Technical Skills

### Expertise with:

Adobe InDesign CS5  
Adobe Photoshop CS5  
Adobe Illustrator CS5  
HTML/CSS  
Quark Xpress

### Experience with:

Dreamweaver CS5  
Flash CS5

## Education

University of Illinois  
Champaign / Urbana  
School of Graphic Design

College of DuPage  
Glen Ellyn, IL  
Marketing

## Contact Info

1987 Nutmeg Lane  
Naperville, Illinois 60565  
Primary: 630.815.4001  
Secondary: 630.579.9325  
E-mail: [cyril@wochok.com](mailto:cyril@wochok.com)